

Vegetables in Japan

Market Direction | 2022-12-07 | 19 pages | Euromonitor

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Report description:

Vegetables is set to see a marginal decline in total volume sales in Japan in 2022, mainly driven by the decline in retail as demand for home cooking falls after the lifting of the quasi-state of emergency in March 2022. Throughout 2020 and 2021, Japan was forced under quasi-states of emergency and states of emergency several times throughout the year. During the periods of restrictions, foodservice volume sales suffered as establishments were requested to cooperate by shortening their opening h...

Euromonitor International's Vegetables in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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