

Vegetables in Italy

Market Direction | 2022-12-08 | 21 pages | Euromonitor

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Report description:

Italy started on the path to recovery in early 2022 after the gradual lifting of all COVID-19 related restrictions in 2021, with the country well positioned to benefit from the financial aid received under the European recovery plan. However, this positive outlook was short lived with Russia's invasion of Ukraine leading to further instability in the local, global and European economies. The most significant effect of the war on vegetables in Italy was seen in the rising cost of electricity and...

Euromonitor International's Vegetables in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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