

Vacuum Cleaners in the Czech Republic

Market Direction | 2022-12-06 | 36 pages | Euromonitor

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Report description:

Recent years have seen a major shift away from traditional cylinder canister vacuum cleaners towards robotic vacuum cleaners and, in particular, stick vacuum cleaners. While this trend has been in evidence for some time, the COVID-19 pandemic accelerated the transition as many consumers were very focused on maintaining their homes in as tidy and clean a condition as possible during the period of home seclusion that defined the zeitgeist at the peak of the pandemic. While sales of cylinder vacuum cleaners d...

Euromonitor International's Vacuum Cleaners in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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2022 DEVELOPMENTS

Stick vacuum cleaners now largest category of vacuum cleaners in volume sales terms
Steam vacuum cleaners continues to benefit from the strong focus on hygienic cleaning
The entry of new brands and launch of innovative models spurs growth in demand

PROSPECTS AND OPPORTUNITIES

Vacuum cleaners slated for very healthy sales growth over the forecast period
Technical innovation to continue driving sales growth in vacuum cleaners
Steam vacuum cleaners expected to remain firmly in the spotlight

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