

Vacuum Cleaners in Taiwan

Market Direction | 2022-12-14 | 36 pages | Euromonitor

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Report description:

Vacuum cleaners is one of the most dynamic categories within small appliances in 2022 due to the increased time being spent at home coupled with inflated hygiene concerns due to COVID-19. This trend was especially noticeable after the second major outbreak of COVID-19 that occurred in May 2022. This period of home seclusion pushed consumers to purchase vacuum cleaners with stronger functionality. For example, models that have incorporated dust mite cleaning technology and wet mopping functionality...

Euromonitor International's Vacuum Cleaners in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Stick vacuum cleaners benefit from lighter weight, portability and increased functionality

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Digital marketing and online sales set to be key to sales of vacuum cleaners over the forecast period

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