

Vacuum Cleaners in Sweden

Market Direction | 2022-12-14 | 35 pages | Euromonitor

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Report description:

As consumers returned to their busier lifestyles they found themselves with less time to clean and thus their focus drifted away from vacuum cleaners. Historically, sales of vacuum cleaners have been driven by replacement sales, but with many people having already replaced or upgraded their appliances in 2020/2021 this left a smaller audience for vacuum cleaners in 2022. Despite this, as consumers look for greater convenience there has been a growing trend for owning a variety of different vacuu...

Euromonitor International's Vacuum Cleaners in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2022

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