

## **Vacuum Cleaners in Poland**

Market Direction | 2022-12-05 | 36 pages | Euromonitor

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### **Report description:**

Stick vacuum cleaners was the most dynamic category of vacuum cleaners in Poland in volume sales terms in 2022 and this is a reflection of the increasing interest of consumers in convenient, compact appliances that offer outstanding performance combined with the ultimate in convenience. The portability and high effectiveness of the most popular types of stick vacuum cleaners remain the two most important factors underpinning rapid sales growth in the category. Many of the most popular models of...

Euromonitor International's Vacuum Cleaners in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vacuum Cleaners market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Vacuum Cleaners in Poland  
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List Of Contents And Tables

### VACUUM CLEANERS IN POLAND

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Rising demand for convenient, compact appliances boosts stick vacuum cleaners

Robotic vacuum cleaners continues to grow as consumers prioritise convenience

High inflation puts pressure on demand despite vacuum cleaners' essential status

#### PROSPECTS AND OPPORTUNITIES

Category players likely to face operational challenges during the forecast period

Innovation set to continue being seen as the leading brands play to their strengths

Demand for traditional models of cylinder vacuum cleaners expected to continue sliding

#### CATEGORY DATA

Table 1 Sales of Vacuum Cleaners by Category: Volume 2017-2022

Table 2 Sales of Vacuum Cleaners by Category: Value 2017-2022

Table 3 Sales of Vacuum Cleaners by Category: % Volume Growth 2017-2022

Table 4 Sales of Vacuum Cleaners by Category: % Value Growth 2017-2022

Table 5 Sales of Robotic Vacuum Cleaners by Connected Appliances: % Volume 2018-2022

Table 6 NBO Company Shares of Vacuum Cleaners: % Volume 2018-2022

Table 7 LBN Brand Shares of Vacuum Cleaners: % Volume 2019-2022

Table 8 Distribution of Vacuum Cleaners by Format: % Volume 2017-2022

Table 9 Forecast Sales of Vacuum Cleaners by Category: Volume 2022-2027

Table 10 □Forecast Sales of Vacuum Cleaners by Category: Value 2022-2027

Table 11 □Forecast Sales of Vacuum Cleaners by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Vacuum Cleaners by Category: % Value Growth 2022-2027

### CONSUMER APPLIANCES IN POLAND

#### EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

#### MARKET INDICATORS

Table 13 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023

Table 14 Replacement Cycles of Consumer Appliances by Category 2018-2023

#### MARKET DATA

Table 15 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 16 Sales of Consumer Appliances by Category: Value 2017-2022

Table 17 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 18 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 19 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

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Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022  
Table 22 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022  
Table 23 □Sales of Small Appliances by Category: Volume 2017-2022  
Table 24 □Sales of Small Appliances by Category: Value 2017-2022  
Table 25 □Sales of Small Appliances by Category: % Volume Growth 2017-2022  
Table 26 □Sales of Small Appliances by Category: % Value Growth 2017-2022  
Table 27 □NBO Company Shares of Major Appliances: % Volume 2018-2022  
Table 28 □LBN Brand Shares of Major Appliances: % Volume 2019-2022  
Table 29 □NBO Company Shares of Small Appliances: % Volume 2018-2022  
Table 30 □LBN Brand Shares of Small Appliances: % Volume 2019-2022  
Table 31 □Distribution of Major Appliances by Format: % Volume 2017-2022  
Table 32 □Distribution of Small Appliances by Format: % Volume 2017-2022  
Table 33 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027  
Table 34 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027  
Table 35 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027  
Table 36 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027  
Table 37 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027  
Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027  
Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027  
Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027  
Table 41 □Forecast Sales of Small Appliances by Category: Volume 2022-2027  
Table 42 □Forecast Sales of Small Appliances by Category: Value 2022-2027  
Table 43 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027  
Table 44 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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