

## **Vacuum Cleaners in India**

Market Direction | 2022-12-15 | 34 pages | Euromonitor

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### **Report description:**

Although the growth rate for vacuum cleaners increased slightly in the early stages of the pandemic, due to the lack of availability of domestic help, the return to work of domestic helpers is expected to lead to a slowing of the retail volume growth rate for vacuum cleaners in 2022. With the high vaccination rate, including booster doses in 2022, this gave consumers the confidence to have domestic help in their homes again. Domestic staff do manual cleaning at economical prices, as the large po...

Euromonitor International's Vacuum Cleaners in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Vacuum Cleaners market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

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Availability of different options in the market supports growth

Indian consumers are increasingly interested in robotic vacuum cleaners

##### PROSPECTS AND OPPORTUNITIES

Vacuum cleaners likely to return to decline in the forecast period

Omnichannel retailing to benefit vacuum cleaners

Direct selling unlikely to recover its pre-pandemic share

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