

## **Vacuum Cleaners in Hungary**

Market Direction | 2022-12-13 | 37 pages | Euromonitor

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### **Report description:**

Overall demand for vacuum cleaners has remained stable in 2022, with growth in total volume sales expected to be up marginally on 2021. The category has benefited from the tendency of many Hungarians to spend more time at home than they did previously due to remote working and heightened budget-consciousness amidst a dramatic increase in the cost of living. Additionally, as levels of socialising have risen in line with reduced concern about transmission of COVID-19 and the ending of pandemic-rel...

Euromonitor International's Vacuum Cleaners in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vacuum Cleaners market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Falling demand for cylinder models restricts growth in total volume sales

Robotic vacuum cleaners remains the fastest developing category

Stick vacuum cleaners continue to gain popularity

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Performance standards and innovation will temper contraction of cylinder category

Demand for products with wet and dry cleaning functions expected to increase

Private label products likely to gain ground in robotic vacuum cleaners

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