

Vacuum Cleaners in Greece

Market Direction | 2022-12-06 | 37 pages | Euromonitor

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Report description:

Inflation is affecting the performance of the vacuum cleaners category, as there is a notable lack of entry level vacuum cleaners and the category has been subject to increases in average retail price as consumers have been forced to trade up. The shortage of entry level products with a low price point has been followed by a consumer migration to more premium brands. Instead of paying more for a mid-range product or brand, consumers have been trading up to more premium ones with more advanced fe...

Euromonitor International's Vacuum Cleaners in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

December 2022

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