

## **Vacuum Cleaners in Egypt**

Market Direction | 2022-12-13 | 38 pages | Euromonitor

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### **Report description:**

Retail volume sales of vacuum cleaners will continue to record modest growth in 2022 thanks to consumers continuing to spend more time at home and having more time and inclination to clean. Keeping the volume sales low however is the increase in retailing prices. This is being caused by rising freight costs, high inflation, currency devaluation, and recent Central Bank of Egypt (CBE) legislation around import tariffs. Given that a significant proportion of vacuum cleaners and vacuum cleaner part...

Euromonitor International's Vacuum Cleaners in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vacuum Cleaners market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2022

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#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Cylinder vacuum cleaners lead the positive sales volume of the vacuum appliances while other subcategories witnessed a decline

Toshiba continues to lead the category despite the steep increase retailing prices

Interest in robotic vacuum cleaners is growing amongst affluent gadget lovers

#### PROSPECTS AND OPPORTUNITIES

Cylindrical vacuum cleaners will drive increase in retail volume sales growth through local manufacturing and cheaper prices

With Egypt's e-commerce infrastructure maturing, e-commerce will continue to grow in importance

Demand for robotic and stick vacuum cleaners will remain very limited due to their high pricing

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