

Vacuum Cleaners in Denmark

Market Direction | 2022-12-08 | 34 pages | Euromonitor

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Report description:

Overall, vacuum cleaners witnessed a spike in retail volume and current value sales in 2020. Stick and robotic vacuum cleaners registered the fastest growth rates, although cylinder, handheld and upright vacuum cleaners recorded declines. Growth was underpinned by ongoing innovation and improved efficacy and suction power, a broadening array of brands and models and the growing consumer demand for convenience. Additionally, the Coronavirus (COVID-19) pandemic boosted sales, as consumers placed a...

Euromonitor International's Vacuum Cleaners in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Design strategies take in needs of smaller households

New Samsung robotic vacuum cleaner provides innovation and improvements

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