

The Philippines in 2040: The Future Demographic

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Report description:

Natural increase will drive rapid population expansion in the Philippines in 2021-2040. While the ageing trend will quicken, impacting consumer trends to some extent, the country will remain relatively young in a regional context. Swift urbanisation will continue, and Metro Manila will remain the main consumer market. A surging population and rising incomes mean that the Philippines will become an increasingly attractive consumer market, however poverty will limit consumer spending for many.

Euromonitor International's Future Demographic reports provide in-depth data and analysis of population changes in 85 countries, 7 regions and a world overview. The reports offer long-term demographic forecasts to 2030, and include breakdowns of population by age and sex, vital statistics and major cities. The series provides insight into demographic trends which will shape consumer segmentation and markets in the future

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Future Demographics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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