

Tea in Latvia

Market Direction | 2022-12-15 | 23 pages | Euromonitor

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Report description:

Coffee remained a much more popular drink than tea in Latvia at the end of the review period. Nonetheless, tea continued to grow in popularity. In 2020, during the height of the Coronavirus (COVID-19) pandemic, tea registered higher retail volume and current value growth than in 2019. In 2021 and 2022, tea continued to register positive retail volume growth, if slower than in 2020. In retail current value terms, growth was slower in 2021, compared with 2020, but much faster in 2022, due to infla...

Euromonitor International's Tea in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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TEA IN LATVIA

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