

Tea in Ireland

Market Direction | 2022-12-12 | 24 pages | Euromonitor

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Report description:

The best performer in tea in Ireland in 2022 is expected to be green tea in both retail volume and current value terms. Historically, green tea has enjoyed the perception of being better for health than black tea, as it contains less caffeine. Indeed, caffeinated options continue to be desired, yet cutting down is a key focus for many consumers. This is in line with the rise in the health and wellness trend since the pandemic. As other tea, herbal/traditional medicinal tea and other fruit/herbal...

Euromonitor International's Tea in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2022

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