

Tea in Finland

Market Direction | 2022-12-08 | 22 pages | Euromonitor

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Report description:

Off-trade volume sales in overall tea in Finland have once again stalled in 2022, declining marginally and returning to pre-pandemic patterns following a spike in growth over 2020 and 2021 when more consumers spent more time at home during the pandemic. As Finns began to resume their out-of-home lives in 2021 growth continued to rise a little, though in 2022 it is heading downwards. Finns tend to prefer coffee in the mornings before the day gets going, with tea suffering from a general lack of in...

Euromonitor International's Tea in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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TEA IN FINLAND

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