

**Tea in Dominican Republic**

Market Direction | 2022-12-08 | 19 pages | Euromonitor

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**Report description:**

While tea remains a very small category within hot drinks, consumer interest in the product is growing. Consistent with health and wellness trends and in line with growing consumer awareness since the onset of COVID-19, consumers are taking a second look at tea for functional purposes. Indeed, both packaged and loose tea formats are purchased for their functionality and potential health benefits that can be derived, such as strengthening the immune system or warding off disease or other ailments...

Euromonitor International's Tea in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Tea market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Tea in Dominican Republic

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### List Of Contents And Tables

#### TEA IN DOMINICAN REPUBLIC

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Tea captures consumer interest but remains a small product area

Strong coffee preference and home-made teas remains a challenge

Modern channel is main distribution channel for tea

##### PROSPECTS AND OPPORTUNITIES

Strong growth potential from new consumer base

Speciality teas could push the boundaries to bring more diverse tea offerings

Fruit/herbal teas face positive future

##### CATEGORY DATA

Table 1 Retail Sales of Tea by Category: Volume 2017-2022

Table 2 Retail Sales of Tea by Category: Value 2017-2022

Table 3 Retail Sales of Tea by Category: % Volume Growth 2017-2022

Table 4 Retail Sales of Tea by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Tea: % Retail Value 2018-2022

Table 6 LBN Brand Shares of Tea: % Retail Value 2019-2022

Table 7 Forecast Retail Sales of Tea by Category: Volume 2022-2027

Table 8 Forecast Retail Sales of Tea by Category: Value 2022-2027

Table 9 Forecast Retail Sales of Tea by Category: % Volume Growth 2022-2027

Table 10 Forecast Retail Sales of Tea by Category: % Value Growth 2022-2027

#### HOT DRINKS IN DOMINICAN REPUBLIC

##### EXECUTIVE SUMMARY

Hot drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

##### MARKET DATA

Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2017-2022

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2017-2022

Table 13 Retail Sales of Hot Drinks by Category: Volume 2017-2022

Table 14 Retail Sales of Hot Drinks by Category: Value 2017-2022

Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2017-2022

Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2017-2022

Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 19 Total Sales of Hot Drinks by Category: Total Volume 2017-2022

Table 20 Total Sales of Hot Drinks by Category: % Total Volume Growth 2017-2022

Table 21 □NBO Company Shares of Hot Drinks: % Retail Value 2018-2022

Table 22 □LBN Brand Shares of Hot Drinks: % Retail Value 2019-2022

Table 23 □Retail Distribution of Hot Drinks by Format: % Volume 2017-2022

Table 24 □Retail Distribution of Hot Drinks by Format and Category: % Volume 2022

Table 25 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2022-2027

Table 26 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2022-2027

Table 27 □Forecast Retail Sales of Hot Drinks by Category: Volume 2022-2027

Table 28 □Forecast Retail Sales of Hot Drinks by Category: Value 2022-2027

Table 29 □Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 30 □Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2022-2027

Table 31 □Forecast Foodservice Sales of Hot Drinks by Category: Volume 2022-2027

Table 32 □Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 33 □Forecast Total Sales of Hot Drinks by Category: Total Volume 2022-2027

Table 34 □Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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