

## Tea in Croatia

Market Direction | 2022-12-08 | 19 pages | Euromonitor

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### Report description:

The war in Ukraine is having a negative impact, with the resultant energy crisis leading to soaring inflation and dampening volume sales. All the same, tea is not as impacted as coffee and is expected to register a slight increase in volume sales. Also, foodservice channels are expected to register a healthy increase in volume sales, as society fully opens, post pandemic lockdowns, and foreign tourists return.

Euromonitor International's Tea in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Tea market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Enjoying a strong following of loyal customers, Franck remains the leader in tea in 2022

Fruit/herbal registers highest current value growth

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Muted growth over forecast period

Intensifying health and wellness trends will support growth over the forecast period

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