

**Tea in Costa Rica**

Market Direction | 2022-12-07 | 18 pages | Euromonitor

**AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

**Report description:**

Tea is a much less mature product than coffee and in spite of high inflation, tea is expected to register healthy current value and volume growth in 2022. Fruit/herbal accounts for most current value sales and is expected to register the highest value growth in 2022. Green tea is the next most popular, with limited demand for black tea. Also, while Costa Ricans are discerning coffee drinkers, there is not the same tea drinking culture and as a result, consumers are less brand loyal, with price b...

Euromonitor International's Tea in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Tea market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Tea in Costa Rica  
Euromonitor International  
December 2022

### List Of Contents And Tables

#### TEA IN COSTA RICA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Healthy current value and retail volume growth as tea is far from maturity

Two local players, Manza and Mondaisa, continue to dominate

Greater diversity on offer to meet growing demand

##### PROSPECTS AND OPPORTUNITIES

Healthy outlook for tea, as it has further room for growth

Space for growth of niche teas

Increasing value share for loose tea

##### CATEGORY DATA

Table 1 Retail Sales of Tea by Category: Volume 2017-2022

Table 2 Retail Sales of Tea by Category: Value 2017-2022

Table 3 Retail Sales of Tea by Category: % Volume Growth 2017-2022

Table 4 Retail Sales of Tea by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Tea: % Retail Value 2018-2022

Table 6 LBN Brand Shares of Tea: % Retail Value 2019-2022

Table 7 Forecast Retail Sales of Tea by Category: Volume 2022-2027

Table 8 Forecast Retail Sales of Tea by Category: Value 2022-2027

Table 9 Forecast Retail Sales of Tea by Category: % Volume Growth 2022-2027

Table 10 Forecast Retail Sales of Tea by Category: % Value Growth 2022-2027

#### HOT DRINKS IN COSTA RICA

##### EXECUTIVE SUMMARY

Hot drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

##### MARKET DATA

Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2017-2022

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2017-2022

Table 13 Retail Sales of Hot Drinks by Category: Volume 2017-2022

Table 14 Retail Sales of Hot Drinks by Category: Value 2017-2022

Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2017-2022

Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2017-2022

Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 19 Total Sales of Hot Drinks by Category: Total Volume 2017-2022

Table 20 Total Sales of Hot Drinks by Category: % Total Volume Growth 2017-2022

Table 21 □NBO Company Shares of Hot Drinks: % Retail Value 2018-2022

Table 22 □LBN Brand Shares of Hot Drinks: % Retail Value 2019-2022

Table 23 □Retail Distribution of Hot Drinks by Format: % Volume 2017-2022

Table 24 □Retail Distribution of Hot Drinks by Format and Category: % Volume 2022

Table 25 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2022-2027

Table 26 □Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2022-2027

Table 27 □Forecast Retail Sales of Hot Drinks by Category: Volume 2022-2027

Table 28 □Forecast Retail Sales of Hot Drinks by Category: Value 2022-2027

Table 29 □Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 30 □Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2022-2027

Table 31 □Forecast Foodservice Sales of Hot Drinks by Category: Volume 2022-2027

Table 32 □Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 33 □Forecast Total Sales of Hot Drinks by Category: Total Volume 2022-2027

Table 34 □Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

**Tea in Costa Rica**

Market Direction | 2022-12-07 | 18 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-13
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)