

Tea in Costa Rica

Market Direction | 2022-12-07 | 18 pages | Euromonitor

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Report description:

Tea is a much less mature product than coffee and in spite of high inflation, tea is expected to register healthy current value and volume growth in 2022. Fruit/herbal accounts for most current value sales and is expected to register the highest value growth in 2022. Green tea is the next most popular, with limited demand for black tea. Also, while Costa Ricans are discerning coffee drinkers, there is not the same tea drinking culture and as a result, consumers are less brand loyal, with price b...

Euromonitor International's Tea in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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TEA IN COSTA RICA

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