

Sugar and Sweeteners in Thailand

Market Direction | 2022-12-07 | 16 pages | Euromonitor

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Report description:

The retail price of sugar and sweeteners is set to continue to increase in 2022, as the cost of production has been rising. In fact, the retail price of sugar has seen rises for three consecutive years, from the beginning of COVID-19. Thailand's farmers and agricultural producers were threatened by the higher price of oil even before the Russian invasion of Ukraine. The price increased by over 20% as demand exceeded supply during the pandemic. As the invasion began in February 2022, the price of...

Euromonitor International's Sugar and Sweeteners in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar and Sweeteners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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