

## **Starchy Roots in the United Kingdom**

Market Direction | 2022-12-07 | 19 pages | Euromonitor

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### **Report description:**

The easing of lockdown restrictions in 2021 had a severe negative impact on retail volume sales of starchy roots. While in 2020 sales benefited from the home cooking trend and the versatile properties of starchy roots, as consumers were forced to spend most of their time at home, in 2021 the reopening of foodservice, schools and offices switched demand back from the retail channel to the foodservice and institutional channels. As a result, in contrast to the decline in retail volume sales, sales...

Euromonitor International's Starchy Roots in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Starchy Roots market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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