

Starchy Roots in Spain

Market Direction | 2022-12-15 | 19 pages | Euromonitor

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Report description:

Starchy roots is witnessing rises in total volume sales in 2022 thanks to the robust recovery of foodservice and institutional channels which have managed to exceed pre-pandemic levels. Foodservice sales are supported by the strong performance of potatoes, an indispensable ingredient in Spanish cuisine with the extreme popularity of potato tortilla - a cheap, nutritious and versatile dish which can be taken for breakfast, lunch or supper. Although the post-pandemic channel shift has had impact on...

Euromonitor International's Starchy Roots in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2022

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