

Starchy Roots in Morocco

Market Direction | 2022-12-14 | 17 pages | Euromonitor

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Report description:

In 2022, starchy roots is concentrated in potatoes, while cassava, sweet potatoes and other roots represent a smaller part of total starchy root sales. The poor harvests in 2022 led to shortages, limiting volume sales growth, and drove up prices.

Euromonitor International's Starchy Roots in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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