

## **Starchy Roots in Mexico**

Market Direction | 2022-12-14 | 18 pages | Euromonitor

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### **Report description:**

In 2020, foodservice outlets were either closed or operating under restrictions for much of the year while schools were also closed, which led foodservice and institutional sales of starchy roots to plummet. However, these factors also led to more time being spent at home and served to increase at-home cooking and food consumption. Moreover, with home seclusion and high numbers of people working or studying remotely, consumers had significantly more time to cook from scratch. This led to starchy...

Euromonitor International's Starchy Roots in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Starchy Roots market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2022

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