

Starchy Roots in Japan

Market Direction | 2022-12-07 | 18 pages | Euromonitor

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Report description:

Starchy roots is set to see a slow increase in total volume sales in 2022, driven by a rebound in foodservice volumes after the lifting of the quasi-state of emergency. As COVID-19 hit Japan, foodservice volumes suffered as several major cities in Japan were forced under either quasi-state of emergency or state of emergency on multiple occasions. During the restrictions, foodservice establishments were asked to shorten their opening hours and limit their serving of alcoholic drinks. As a result,...

Euromonitor International's Starchy Roots in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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