

## **Starchy Roots in Italy**

Market Direction | 2022-12-08 | 20 pages | Euromonitor

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### **Report description:**

Russia's invasion of Ukraine in February 2022 threw the global and European markets into a further spiral of uncertainty, with the world still reeling from the ongoing impact of COVID-19. Russia's war also put further pressure on supply chains which had already been suffering due the impact of climate change and labour shortages. The impact of these challenges on the sale and production of starchy roots in Italy was seen in a spike in the cost of production, driven by a sharp rise in the cost of...

Euromonitor International's Starchy Roots in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Starchy Roots market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Starchy Roots in Italy  
Euromonitor International  
December 2022

List Of Contents And Tables

### STARCHY ROOTS IN ITALY

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Increasing cost of production puts pressure on the price of starchy roots

Increased attention on weight management limits demand for potatoes

#### PROSPECTS AND OPPORTUNITIES

Despite lingering challenges the overall outlook for starchy roots is a positive one

Increased attention on local sourcing should drive retail value growth

Summary 1 Major Processors of Starchy Roots 2022

#### CATEGORY DATA

Table 1 Total Sales of Starchy Roots by Category: Total Volume 2017-2022

Table 2 Total Sales of Starchy Roots by Category: % Total Volume Growth 2017-2022

Table 3 Retail Sales of Starchy Roots by Category: Volume 2017-2022

Table 4 Retail Sales of Starchy Roots by Category: % Volume Growth 2017-2022

Table 5 Retail Sales of Starchy Roots by Category: Value 2017-2022

Table 6 Retail Sales of Starchy Roots by Category: % Value Growth 2017-2022

Table 7 Retail Sales of Starchy Roots by Packaged vs Unpackaged: % Volume 2017-2022

Table 8 Forecast Total Sales of Starchy Roots by Category: Total Volume 2022-2027

Table 9 Forecast Total Sales of Starchy Roots by Category: % Total Volume Growth 2022-2027

Table 10 □Forecast Retail Sales of Starchy Roots by Category: Volume 2022-2027

Table 11 □Forecast Retail Sales of Starchy Roots by Category: % Volume Growth 2022-2027

Table 12 □Forecast Retail Sales of Starchy Roots by Category: Value 2022-2027

Table 13 □Forecast Retail Sales of Starchy Roots by Category: % Value Growth 2022-2027

#### FRESH FOOD IN ITALY

#### EXECUTIVE SUMMARY

Fresh food in 2022: The big picture

2022 key trends

Retailing developments

What next for fresh food?

#### MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2017-2022

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2017-2022

Table 16 Retail Sales of Fresh Food by Category: Volume 2017-2022

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2017-2022

Table 18 Retail Sales of Fresh Food by Category: Value 2017-2022

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2017-2022

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2017-2022

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2017-2022

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2022-2027

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2022-2027

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Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2022-2027

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2022-2027

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2022-2027

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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