

## **Starchy Roots in Italy**

Market Direction | 2022-12-08 | 20 pages | Euromonitor

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### **Report description:**

Russia's invasion of Ukraine in February 2022 threw the global and European markets into a further spiral of uncertainty, with the world still reeling from the ongoing impact of COVID-19. Russia's war also put further pressure on supply chains which had already been suffering due the impact of climate change and labour shortages. The impact of these challenges on the sale and production of starchy roots in Italy was seen in a spike in the cost of production, driven by a sharp rise in the cost of...

Euromonitor International's Starchy Roots in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Starchy Roots market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2022

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