

## **Staple Foods in South Africa**

Market Direction | 2022-12-16 | 67 pages | Euromonitor

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### **Report description:**

Overall consumer spending in South Africa has been declining in 2022 as food prices have soared. The invasion of Ukraine has caused major uncertainty worldwide and increased prices of commodities, including bread and breakfast cereals which have reached all-time highs. This follows the impact of the pandemic and economic recessions in South Africa. Local consumers have always been price sensitive, but in the context of 2022, they are more cash-strapped than ever before. Numerous compounding factors...

Euromonitor International's Staple Foods in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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