

Sports Nutrition in South Africa

Market Direction | 2022-12-07 | 22 pages | Euromonitor

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Report description:

Demand for sports nutrition is supported by affluent and younger consumers who prioritise their health and fitness goals. This group of consumers tends to be more resilient but at the same time, still cost-conscious. As a result, they are maintaining their purchases of sports nutrition but are looking for more competitively-priced options or choosing to stock up on such goods when they are offered at special discounts. The relaxation of restrictions in South Africa and the reopening of gyms has...

Euromonitor International's Sports Nutrition in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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