

Sports Drinks in Dominican Republic

Market Direction | 2022-12-09 | 24 pages | Euromonitor

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Report description:

Sports drinks have witnessed a comeback thanks to the full reopening of the Dominican economy in 2021. The full reopening of gyms, health clubs, and other sports venues have breathed new life into the category, pushing growth rates well above pre-pandemic levels. Sports drinks suffered much more than other soft drinks in the COVID-19 pandemic lockdowns. Gyms are one of the main distributing channels for sports drinks in the Dominican Republic, and with these closed during lockdowns, this dampened...

Euromonitor International's Sports Drinks in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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