

Sports Drinks in Algeria

Market Direction | 2022-12-08 | 22 pages | Euromonitor

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Report description:

Still bottled water continued to dominate off-trade volume sales of bottled water in Algeria in 2022, with still natural mineral bottled water the leading category. This is also evident in the on-trade is the same, with carbonated purified bottled water representing only a small share of the bottled water category in on-trade volume terms. Bulk water, meanwhile, remains a small niche, although it had some appeal during the COVID-19 pandemic as consumers looked to stockpile supplies during lockdo...

Euromonitor International's Sports Drinks in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sports drinks growth is hampered by the economic downturn

Sports drinks remains a niche area due to competition from other sports nutrition products

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PROSPECTS AND OPPORTUNITIES

Increasingly healthy lifestyles expected to sustain future sales growth

Increased demand with the reopening and expansion of gyms, and more sports events

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