

## **Soft Drinks in the Czech Republic**

Market Direction | 2022-12-07 | 91 pages | Euromonitor

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### **Report description:**

In 2022, the retail consumption of soft drinks is set to decline in volume terms, with on-trade volume sales continuing to register double-digit growth. A pleasant spring and summer with hot weather supported growth in the consumption of soft drinks in both the off-trade and on-trade as consumers went in search of refreshment. However, since the end of summer and the arrival of autumn, consumers have been cautious about spending on soft drinks due to prevailing economic uncertainty, alongside th...

Euromonitor International's Soft Drinks in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
December 2022

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