

Soft Drinks in Ireland

Market Direction | 2022-12-13 | 85 pages | Euromonitor

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Report description:

Soft drinks in Ireland is expected to maintain positive off-trade volume growth in 2022, albeit marginal. Meanwhile, on-trade volume sales, having fallen significantly in 2020, are set to continue to experience double-digit growth, continuing on the road to recovery, yet not expected to return to the pre-pandemic level until the middle of the forecast period. With consumers returning to more social lifestyles, on-the-go formats have once again been favoured over larger formats, benefiting manufa...

Euromonitor International's Soft Drinks in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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