

Soft Drinks in Finland

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Report description:

The full reopening of horeca outlets in 2022 has kept overall total soft drinks volume sales positive in 2022. Finland removed its pandemic-related restrictions step-by-step, and by March 2022 all restrictions were lifted. This made for a positive summer in terms of sales, with summer typically being the busiest season for soft drinks as local consumers and tourists spend more money on the products during the warmer months. At the same time, what has seemed to be rapid growth in the on-trade has...

Euromonitor International's Soft Drinks in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CATEGORY DATA

Concentrates Conversions

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