

Soft Drinks in Croatia

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Report description:

The war in Ukraine is having a negative impact, with the resultant energy crisis leading to soaring inflation and dampening volume sales. As a result, while soft drinks are expected to register an increase in current value sales, retail volume sales are expected to fall. Disruptions to supplies are also leading to difficulties. In particular, price rises are having a serious impact on energy drinks. The reason being that energy drinks are mainly consumed by younger people, and they in general ar...

Euromonitor International's Soft Drinks in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Soft Drinks in Croatia
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List Of Contents And Tables

SOFT DRINKS IN CROATIA

EXECUTIVE SUMMARY

Soft drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022

Table 10 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022

Table 11 □Off-trade Sales of Soft Drinks by Category: Value 2017-2022

Table 12 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022

Table 13 □Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022

Table 14 □Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022

Table 15 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022

Table 16 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022

Table 17 □NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022

Table 18 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022

Table 19 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022

Table 20 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022

Table 21 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027

Table 22 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027

Table 23 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027

Table 24 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027

Table 25 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027

Table 26 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027

Table 27 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027

Table 28 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027

Table 29 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027

Table 30 □Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

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SOURCES

Summary 1 Research Sources

CARBONATES IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fall in retail volume sales, as inflation bites

Coca-Cola Beverages Hrvatska continues to dominate in 2022, thanks to its strong brand recognition

Reduced sugar variants gaining value share

PROSPECTS AND OPPORTUNITIES

Muted performance over forecast period

Sugar tax starts to have an impact

Reduced sugar carbonates register higher growth

CATEGORY DATA

Table 31 Off-trade vs On-trade Sales of Carbonates: Volume 2017-2022

Table 32 Off-trade vs On-trade Sales of Carbonates: Value 2017-2022

Table 33 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2017-2022

Table 34 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2017-2022

Table 35 Off-trade Sales of Carbonates by Category: Volume 2017-2022

Table 36 Off-trade Sales of Carbonates by Category: Value 2017-2022

Table 37 Off-trade Sales of Carbonates by Category: % Volume Growth 2017-2022

Table 38 Off-trade Sales of Carbonates by Category: % Value Growth 2017-2022

Table 39 Sales of Carbonates by Total Fountain On-trade: Volume 2017-2022

Table 40 □Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2017-2022

Table 41 □NBO Company Shares of Off-trade Carbonates: % Volume 2018-2022

Table 42 □LBN Brand Shares of Off-trade Carbonates: % Volume 2019-2022

Table 43 □NBO Company Shares of Off-trade Carbonates: % Value 2018-2022

Table 44 □LBN Brand Shares of Off-trade Carbonates: % Value 2019-2022

Table 45 □Forecast Off-trade Sales of Carbonates by Category: Volume 2022-2027

Table 46 □Forecast Off-trade Sales of Carbonates by Category: Value 2022-2027

Table 47 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2022-2027

Table 48 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2022-2027

Table 49 □Forecast Sales of Carbonates by Total Fountain On-trade: Volume 2022-2027

Table 50 □Forecast Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2022-2027

JUICE IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fall in retail volume sales, as inflation bites

Enjoying high consumer trust, Stanic continues to lead juice

New launches focus on reduced sugar and offering functional benefits

PROSPECTS AND OPPORTUNITIES

Muted performance over forecast period

Juices aligned to the health and wellness trend perform well, with consumers reaching for sugar-free and fortified options

Stronger marketing support and new product launches shape the landscape

CATEGORY DATA

Table 51 Off-trade Sales of Juice by Category: Volume 2017-2022

Table 52 Off-trade Sales of Juice by Category: Value 2017-2022

Table 53 Off-trade Sales of Juice by Category: % Volume Growth 2017-2022

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Table 54 Off-trade Sales of Juice by Category: % Value Growth 2017-2022
 Table 55 NBO Company Shares of Off-trade Juice: % Volume 2018-2022
 Table 56 LBN Brand Shares of Off-trade Juice: % Volume 2019-2022
 Table 57 NBO Company Shares of Off-trade Juice: % Value 2018-2022
 Table 58 LBN Brand Shares of Off-trade Juice: % Value 2019-2022
 Table 59 Forecast Off-trade Sales of Juice by Category: Volume 2022-2027
 Table 60 □Forecast Off-trade Sales of Juice by Category: Value 2022-2027
 Table 61 □Forecast Off-trade Sales of Juice by Category: % Volume Growth 2022-2027
 Table 62 □Forecast Off-trade Sales of Juice by Category: % Value Growth 2022-2027

BOTTLED WATER IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fall in retail current value and volume sales, as inflation bites
 Jamnica continues dominating bottled water in 2022, whilst companies continue to focus on recyclable packaging
 Bucking the trend, functional water registers volume growth in 2022

PROSPECTS AND OPPORTUNITIES

Muted performance over forecast period
 Private label may expand in bottled water
 Flavoured and functional bottled water see innovation over forecast period

CATEGORY DATA

Table 63 Off-trade Sales of Bottled Water by Category: Volume 2017-2022
 Table 64 Off-trade Sales of Bottled Water by Category: Value 2017-2022
 Table 65 Off-trade Sales of Bottled Water by Category: % Volume Growth 2017-2022
 Table 66 Off-trade Sales of Bottled Water by Category: % Value Growth 2017-2022
 Table 67 NBO Company Shares of Off-trade Bottled Water: % Volume 2018-2022
 Table 68 LBN Brand Shares of Off-trade Bottled Water: % Volume 2019-2022
 Table 69 NBO Company Shares of Off-trade Bottled Water: % Value 2018-2022
 Table 70 LBN Brand Shares of Off-trade Bottled Water: % Value 2019-2022
 Table 71 Forecast Off-trade Sales of Bottled Water by Category: Volume 2022-2027
 Table 72 □Forecast Off-trade Sales of Bottled Water by Category: Value 2022-2027
 Table 73 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2022-2027
 Table 74 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2022-2027

SPORTS DRINKS IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sports drinks buck the trend, with very healthy growth
 Vindija leads, thanks to strong brand recognition and wide availability of its Isosport drink
 Sports drinks has stiff competition from other soft drinks, particularly functional bottled water

PROSPECTS AND OPPORTUNITIES

Moderate volume growth over forecast period, though inflation could cast a cloud
 A lack of innovation for the early forecast period
 Growing number of online sports nutrition stores will benefit sports drinks sales

CATEGORY DATA

Table 75 Off-trade Sales of Sports Drinks: Volume 2017-2022
 Table 76 Off-trade Sales of Sports Drinks: Value 2017-2022
 Table 77 Off-trade Sales of Sports Drinks: % Volume Growth 2017-2022
 Table 78 Off-trade Sales of Sports Drinks: % Value Growth 2017-2022

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Table 79 NBO Company Shares of Off-trade Sports Drinks: % Volume 2018-2022

Table 80 LBN Brand Shares of Off-trade Sports Drinks: % Volume 2019-2022

Table 81 NBO Company Shares of Off-trade Sports Drinks: % Value 2018-2022

Table 82 LBN Brand Shares of Off-trade Sports Drinks: % Value 2019-2022

Table 83 Forecast Off-trade Sales of Sports Drinks: Volume 2022-2027

Table 84 □Forecast Off-trade Sales of Sports Drinks: Value 2022-2027

Table 85 □Forecast Off-trade Sales of Sports Drinks: % Volume Growth 2022-2027

Table 86 □Forecast Off-trade Sales of Sports Drinks: % Value Growth 2022-2027

ENERGY DRINKS IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Dismal year for energy drinks with significant fall in retail volume sales.

Imported brands dominate

Launch of local brand in 2022

PROSPECTS AND OPPORTUNITIES

Rosy outlook over forecast period

Sugar-free variants gain value share

Energy drinks face increasing competition from other soft drinks options, in particular RTD coffee and drinks with added energy benefits

CATEGORY DATA

Table 87 Off-trade Sales of Energy Drinks: Volume 2017-2022

Table 88 Off-trade Sales of Energy Drinks: Value 2017-2022

Table 89 Off-trade Sales of Energy Drinks: % Volume Growth 2017-2022

Table 90 Off-trade Sales of Energy Drinks: % Value Growth 2017-2022

Table 91 NBO Company Shares of Off-trade Energy Drinks: % Volume 2018-2022

Table 92 LBN Brand Shares of Off-trade Energy Drinks: % Volume 2019-2022

Table 93 NBO Company Shares of Off-trade Energy Drinks: % Value 2018-2022

Table 94 LBN Brand Shares of Off-trade Energy Drinks: % Value 2019-2022

Table 95 Forecast Off-trade Sales of Energy Drinks: Volume 2022-2027

Table 96 □Forecast Off-trade Sales of Energy Drinks: Value 2022-2027

Table 97 □Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2022-2027

Table 98 □Forecast Off-trade Sales of Energy Drinks: % Value Growth 2022-2027

CONCENTRATES IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Concentrates benefits from general inflation

Local preferences skew towards powder concentrates

Status quo remains in 2022

PROSPECTS AND OPPORTUNITIES

Marginal volume growth for concentrates over forecast period

Focus on healthier positioning

Sugar-free variants gain value share

CATEGORY DATA

Concentrates Conversions

Summary 2 Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 99 Off-trade Sales of Concentrates (RTD) by Category: Volume 2017-2022

Table 100 Off-trade Sales of Concentrates by Category: Value 2017-2022

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Table 101 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2017-2022
 Table 102 Off-trade Sales of Concentrates by Category: % Value Growth 2017-2022
 Table 103 NBO Company Shares of Off-trade Concentrates (RTD): % Volume 2018-2022
 Table 104 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2019-2022
 Table 105 NBO Company Shares of Off-trade Concentrates: % Value 2018-2022
 Table 106 LBN Brand Shares of Off-trade Concentrates: % Value 2019-2022
 Table 107 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2018-2022
 Table 108 □LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2022
 Table 109 □NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2018-2022
 Table 110 □LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2022
 Table 111 □Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2022-2027
 Table 112 □Forecast Off-trade Sales of Concentrates by Category: Value 2022-2027
 Table 113 □Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2022-2027
 Table 114 □Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2022-2027

RTD TEA IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Increase in volume sales, despite price rises
 Enjoying high consumer loyalty, Jamnica maintains the leading off-trade volume and value share in 2022
 Private label gains further volume share

PROSPECTS AND OPPORTUNITIES

Muted volume growth over forecast period
 Need for more innovation and stronger marketing push to boost volume sales
 Opportunity for RTD tea with a greener positioning

CATEGORY DATA

Table 115 Off-trade Sales of RTD Tea by Category: Volume 2017-2022
 Table 116 Off-trade Sales of RTD Tea by Category: Value 2017-2022
 Table 117 Off-trade Sales of RTD Tea by Category: % Volume Growth 2017-2022
 Table 118 Off-trade Sales of RTD Tea by Category: % Value Growth 2017-2022
 Table 119 NBO Company Shares of Off-trade RTD Tea: % Volume 2018-2022
 Table 120 LBN Brand Shares of Off-trade RTD Tea: % Volume 2019-2022
 Table 121 NBO Company Shares of Off-trade RTD Tea: % Value 2018-2022
 Table 122 LBN Brand Shares of Off-trade RTD Tea: % Value 2019-2022
 Table 123 Forecast Off-trade Sales of RTD Tea by Category: Volume 2022-2027
 Table 124 □Forecast Off-trade Sales of RTD Tea by Category: Value 2022-2027
 Table 125 □Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2022-2027
 Table 126 □Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2022-2027

RTD COFFEE IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Increase in volume sales, despite price rises
 No change in status quo in 2022
 RTD coffee growth driven by younger generation

PROSPECTS AND OPPORTUNITIES

Moderate volume growth over forecast period
 As awareness of lactose intolerance rises, RTD coffee with plant-based milk is likely to gain popularity
 Premiumisation of coffee filters into RTD coffee

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CATEGORY DATA

Table 127 Off-trade Sales of RTD Coffee: Volume 2017-2022

Table 128 Off-trade Sales of RTD Coffee: Value 2017-2022

Table 129 Off-trade Sales of RTD Coffee: % Volume Growth 2017-2022

Table 130 Off-trade Sales of RTD Coffee: % Value Growth 2017-2022

Table 131 NBO Company Shares of Off-trade RTD Coffee: % Volume 2018-2022

Table 132 LBN Brand Shares of Off-trade RTD Coffee: % Volume 2019-2022

Table 133 NBO Company Shares of Off-trade RTD Coffee: % Value 2018-2022

Table 134 LBN Brand Shares of Off-trade RTD Coffee: % Value 2019-2022

Table 135 Forecast Off-trade Sales of RTD Coffee: Volume 2022-2027

Table 136 □Forecast Off-trade Sales of RTD Coffee: Value 2022-2027

Table 137 □Forecast Off-trade Sales of RTD Coffee: % Volume Growth 2022-2027

Table 138 □Forecast Off-trade Sales of RTD Coffee: % Value Growth 2022-2027

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