

Soft Drinks in Cameroon

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Report description:

Cameroon has not been as affected by the energy crisis stemming from the war in Ukraine as many other countries. Rising global energy prices in 2022 are giving a boost to government coffers and helping stabilise the economy. However, ongoing civil conflict is restraining economic growth. All the same, overall inflation is modest, and within soft drinks, there is expected to both healthy current value growth, but more modest volume growth.

Euromonitor International's Soft Drinks in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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