

Soft Drinks in Cameroon

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Report description:

Cameroon has not been as affected by the energy crisis stemming from the war in Ukraine as many other countries. Rising global energy prices in 2022 are giving a boost to government coffers and helping stabilise the economy. However, ongoing civil conflict is restraining economic growth. All the same, overall inflation is modest, and within soft drinks, there is expected to both healthy current value growth, but more modest volume growth.

Euromonitor International's Soft Drinks in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Soft Drinks in Cameroon

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List Of Contents And Tables

SOFT DRINKS IN CAMEROON

EXECUTIVE SUMMARY

Soft drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by: Volume Channel 2017-2022

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by: % Volume Growth Channel 2017-2022

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022

Table 10 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022

Table 11 Off-trade Sales of Soft Drinks by Category: Value 2017-2022

Table 12 Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022

Table 13 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022

Table 14 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022

Table 15 NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022

Table 16 LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022

Table 17 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2017-2022

Table 18 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2017-2022

Table 19 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022

Table 20 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022

Table 21 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027

Table 22 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027

Table 23 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027

Table 24 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027

Table 25 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027

Table 26 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027

Table 27 Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027

Table 28 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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CARBONATES IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fall in volume sales as consumers switch to other soft drinks

SABC continues to lead, benefiting from strong brand awareness

SABC ends distribution partnership with Coca-Cola and launches its own cola carbonate

PROSPECTS AND OPPORTUNITIES

Positive growth over forecast period

Carbonates to face competition from juice and hot drinks

Carbonates will continue to innovate to keep consumers engaged

CATEGORY DATA

Table 29 Off-trade vs On-trade Sales of Carbonates: Volume 2017-2022

Table 30 Off-trade vs On-trade Sales of Carbonates: Value 2017-2022

Table 31 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2017-2022

Table 32 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2017-2022

Table 33 Off-trade Sales of Carbonates by Category: Volume 2017-2022

Table 34 Off-trade Sales of Carbonates by Category: Value 2017-2022

Table 35 Off-trade Sales of Carbonates by Category: % Volume Growth 2017-2022

Table 36 Off-trade Sales of Carbonates by Category: % Value Growth 2017-2022

Table 37 NBO Company Shares of Off-trade Carbonates: % Volume 2018-2022

Table 38 LBN Brand Shares of Off-trade Carbonates: % Volume 2019-2022

Table 39 NBO Company Shares of Off-trade Carbonates: % Value 2018-2022

Table 40 LBN Brand Shares of Off-trade Carbonates: % Value 2019-2022

Table 41 Forecast Off-trade Sales of Carbonates by Category: Volume 2022-2027

Table 42 Forecast Off-trade Sales of Carbonates by Category: Value 2022-2027

Table 43 Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2022-2027

Table 44 Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2022-2027

JUICE IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Modest volume growth, as some consumers switch to healthier juices over carbonates

Competitive landscape unchanged

Artisanal players dominate 100% juice, with significant volumes sold through informal channels

PROSPECTS AND OPPORTUNITIES

Increased price competition over forecast period

Modern grocery retailers gain further value share

Opportunity for growth of functional, fortified juices.

CATEGORY DATA

Table 45 Off-trade Sales of Juice by Category: Volume 2017-2022

Table 46 Off-trade Sales of Juice by Category: Value 2017-2022

Table 47 Off-trade Sales of Juice by Category: % Volume Growth 2017-2022

Table 48 Off-trade Sales of Juice by Category: % Value Growth 2017-2022

Table 49 NBO Company Shares of Off-trade Juice: % Volume 2018-2022

Table 50 LBN Brand Shares of Off-trade Juice: % Volume 2019-2022

Table 51 NBO Company Shares of Off-trade Juice: % Value 2018-2022

Table 52 LBN Brand Shares of Off-trade Juice: % Value 2019-2022

Table 53 Forecast Off-trade Sales of Juice by Category: Volume 2022-2027

Table 54 □Forecast Off-trade Sales of Juice by Category: Value 2022-2027

Table 55 □Forecast Off-trade Sales of Juice by Category: % Volume Growth 2022-2027

Table 56 □Forecast Off-trade Sales of Juice by Category: % Value Growth 2022-2027

BOTTLED WATER IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Double-digit volume growth in 2022

SEMC narrowing the gap between leader Source du Pays

The growing health and wellness trend further boosts bottled water

PROSPECTS AND OPPORTUNITIES

Bottled water performs strongly as modern grocery retailing expands

Local brands continue to dominate

Opportunity for local brands to also offer more premium products

CATEGORY DATA

Table 57 Off-trade Sales of Bottled Water by Category: Volume 2017-2022

Table 58 Off-trade Sales of Bottled Water by Category: Value 2017-2022

Table 59 Off-trade Sales of Bottled Water by Category: % Volume Growth 2017-2022

Table 60 Off-trade Sales of Bottled Water by Category: % Value Growth 2017-2022

Table 61 NBO Company Shares of Off-trade Bottled Water: % Volume 2018-2022

Table 62 LBN Brand Shares of Off-trade Bottled Water: % Volume 2019-2022

Table 63 NBO Company Shares of Off-trade Bottled Water: % Value 2018-2022

Table 64 LBN Brand Shares of Off-trade Bottled Water: % Value 2019-2022

Table 65 Forecast Off-trade Sales of Bottled Water by Category: Volume 2022-2027

Table 66 □Forecast Off-trade Sales of Bottled Water by Category: Value 2022-2027

Table 67 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2022-2027

Table 68 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2022-2027

SPORTS DRINKS IN CAMEROON

2022 DEVELOPMENTS

ENERGY DRINKS IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy growth in 2022

Fierce competition between top two local players

Consumer base continues to expand

PROSPECTS AND OPPORTUNITIES

Rosey outlook over forecast period

Product development may help energy drinks sidestep negative press

Local brands continue to divide and conquer

CATEGORY DATA

Table 69 Off-trade Sales of Energy Drinks: Volume 2017-2022

Table 70 Off-trade Sales of Energy Drinks: Value 2017-2022

Table 71 Off-trade Sales of Energy: % Volume Growth Drinks2017-2022

Table 72 Off-trade Sales of Energy: % Value Growth Drinks2017-2022

Table 73 NBO Company Shares of Off-trade Energy Drinks: % Volume 2018-2022

Table 74 LBN Brand Shares of Off-trade Energy Drinks: % Volume 2019-2022

Table 75 NBO Company Shares of Off-trade Energy Drinks: % Value 2018-2022

Table 76 LBN Brand Shares of Off-trade Energy Drinks: % Value 2019-2022

Table 77 Forecast Off-trade Sales of Energy Drinks: Volume 2022-2027

Table 78 Forecast Off-trade Sales of Energy: Value Drinks 2022-2027

Table 79 Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2022-2027

Table 80 Forecast Off-trade Sales of Energy Drinks: % Value Growth 2022-2027

CONCENTRATES IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Minimal volume growth in 2022, as consumers perceive concentrates as unhealthy

Private label accounts for most volume sales

Liquid concentrates remain dominant

PROSPECTS AND OPPORTUNITIES

Marginal volume growth over forecast period

Health concerns restrict concentrates

Innovation needed to boost sector

CATEGORY DATA

Summary 2 Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 81 Off-trade Sales of Concentrates (RTD) by Category: Volume 2017-2022

Table 82 Off-trade Sales of Concentrates by Category: Value 2017-2022

Table 83 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2017-2022

Table 84 Off-trade Sales of Concentrates by Category: % Value Growth 2017-2022

Table 85 NBO Company Shares of Off-trade Concentrates (RTD): % Volume 2018-2022

Table 86 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2019-2022

Table 87 NBO Company Shares of Off-trade Concentrates: % Value 2018-2022

Table 88 LBN Brand Shares of Off-trade Concentrates: % Value 2019-2022

Table 89 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2018-2022

Table 90 LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2022

Table 91 NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2018-2022

Table 92 LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2022

Table 93 Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2022-2027

Table 94 Forecast Off-trade Sales of Concentrates by Category: Value 2022-2027

Table 95 Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2022-2027

Table 96 Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2022-2027

RTD TEA IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Lack of tea drinking culture continues to stifle demand

Lipton Ice maintains lead thanks to global recognition as a high-quality brand

Lack of marketing weakens consumer awareness

PROSPECTS AND OPPORTUNITIES

Bleak outlook over forecast period

Channel trends define future sales of RTD tea as a niche and premium product

Domestic players refrain from entering RTD tea due to lack of consumer interest

CATEGORY DATA

Table 97 Off-trade Sales of RTD Tea by Category: Volume 2017-2022

Table 98 Off-trade Sales of RTD Tea by Category: Value 2017-2022

Table 99 Off-trade Sales of RTD Tea by Category: % Volume Growth 2017-2022

Table 100 Off-trade Sales of RTD Tea by Category: % Value Growth 2017-2022

Table 101 NBO Company Shares of Off-trade RTD Tea: % Volume 2018-2022

Table 102 LBN Brand Shares of Off-trade RTD Tea: % Volume 2019-2022

Table 103 NBO Company Shares of Off-trade RTD Tea: % Value 2018-2022

Table 104 LBN Brand Shares of Off-trade RTD Tea: % Value 2019-2022

Table 105 Forecast Off-trade Sales of RTD Tea by Category: Volume 2022-2027

Table 106 □Forecast Off-trade Sales of RTD Tea by Category: Value 2022-2027

Table 107 □Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2022-2027

Table 108 □Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2022-2027

RTD COFFEE IN CAMEROON

2022 DEVELOPMENTS

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