

Soft Drinks in Bolivia

Market Direction | 2022-12-09 | 67 pages | Euromonitor

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Report description:

In 2022, soft drinks in Bolivia is showing buoyant performance in retail volume and current value sales driven by economic recovery after the negative effects of the COVID-19 Pandemic. The normalisation of consumer lifestyles and the return to activities outside the home, including face-to-face classes in schools after two years, has reactivated impulse sales in single-serve formats. Carbonates, energy drinks and sports drinks are seeing dynamic recovery. Consumers have fewer concerns about stre...

Euromonitor International's Soft Drinks in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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