

Soft Drinks in Bolivia

Market Direction | 2022-12-09 | 67 pages | Euromonitor

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Report description:

In 2022, soft drinks in Bolivia is showing buoyant performance in retail volume and current value sales driven by economic recovery after the negative effects of the COVID-19 Pandemic. The normalisation of consumer lifestyles and the return to activities outside the home, including face-to-face classes in schools after two years, has reactivated impulse sales in single-serve formats. Carbonates, energy drinks and sports drinks are seeing dynamic recovery. Consumers have fewer concerns about stre...

Euromonitor International's Soft Drinks in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2022

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