

## **Soft Drinks in Azerbaijan**

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### **Report description:**

Soft drinks continues to witness a recovery from the COVID-19 pandemic in 2022, although at a slower pace in comparison to 2021. All categories showed positive performance thanks to growing per capita consumption and gradual urbanisation which is positively impacting modern retail trade development. Carbonates, the largest category, continues to evolve thanks to the huge popularity of colas and high product awareness as well as the desire to indulge in a sweet drink. Energy drinks is one of the...

Euromonitor International's Soft Drinks in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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