

Small Cooking Appliances in Sweden

Market Direction | 2022-12-14 | 38 pages | Euromonitor

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Report description:

Small cooking appliances saw a boom in demand during the pandemic as consumers found themselves stuck at home for work and leisure. This encouraged people to invest in new products, but especially coffee machines, as consumers looked to recreate the cafe experience at home with the perfect cup of coffee. However, after the dynamism seen in 2020/2021 demand for small cooking appliances dropped sharply in 2022. This was in part due to consumers' lives returning to relative normality, with people v...

Euromonitor International's Small Cooking Appliances in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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