

Small Cooking Appliances in Romania

Market Direction | 2022-12-14 | 40 pages | Euromonitor

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Report description:

In 2022, retail volume sales of small cooking appliances are set to record healthy growth, albeit at a lower rate compared to the review period. As mentioned in other sections of this report, the COVID-19 pandemic and the strict approach taken to social distancing and home seclusion in response to it were strong positive influences on sales of various categories of consumer appliances during 2020 and 2021. In terms of small cooking appliances, the major shift in consumer focus towards home life...

Euromonitor International's Small Cooking Appliances in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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