

## **Small Cooking Appliances in Poland**

Market Direction | 2022-12-05 | 39 pages | Euromonitor

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### **Report description:**

Small cooking appliances recorded positive sales growth again during 2022 and this is largely a reflection of the elevated interest in cooking at home that has been seen among the population of Poland since the onset of the COVID-19 pandemic. Preparing elaborate and impressive meals from scratch at home using fresh ingredients became a very popular hobby during the period of social distancing and home seclusion that was seen in Poland at the height of the pandemic and initially this was a necessity...

Euromonitor International's Small Cooking Appliances in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Small Cooking Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Small Cooking Appliances in Poland  
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December 2022

### List Of Contents And Tables

#### SMALL COOKING APPLIANCES IN POLAND

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

The popularity of cooking at home and desire for professional results boost demand

Desire to recreate the on-trade coffee experience benefits espresso coffee machines

Light fryers continues to gain ground, largely at the expense of deep fat fryers

##### PROSPECTS AND OPPORTUNITIES

Innovation set to spur sales growth as emerging technologies offer greater convenience

Multicookers poised to boom in Poland as consumers increasingly value convenience

Espresso coffee machines slated for strong growth, with pod coffee machines in decline

##### CATEGORY DATA

Table 1 Sales of Small Cooking Appliances by Category: Volume 2017-2022

Table 2 Sales of Small Cooking Appliances by Category: Value 2017-2022

Table 3 Sales of Small Cooking Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Small Cooking Appliances by Category: % Value Growth 2017-2022

Table 5 Sales of Freestanding Hobs by Format: % Volume 2017-2022

Table 6 NBO Company Shares of Small Cooking Appliances: % Volume 2018-2022

Table 7 LBN Brand Shares of Small Cooking Appliances: % Volume 2019-2022

Table 8 Distribution of Small Cooking Appliances by Format: % Volume 2017-2022

Table 9 Forecast Sales of Small Cooking Appliances by Category: Volume 2022-2027

Table 10 □Forecast Sales of Small Cooking Appliances by Category: Value 2022-2027

Table 11 □Forecast Sales of Small Cooking Appliances by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Small Cooking Appliances by Category: % Value Growth 2022-2027

#### CONSUMER APPLIANCES IN POLAND

##### EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

##### MARKET INDICATORS

Table 13 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023

Table 14 Replacement Cycles of Consumer Appliances by Category 2018-2023

##### MARKET DATA

Table 15 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 16 Sales of Consumer Appliances by Category: Value 2017-2022

Table 17 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 18 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 19 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

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Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022

Table 22 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022

Table 23 □Sales of Small Appliances by Category: Volume 2017-2022

Table 24 □Sales of Small Appliances by Category: Value 2017-2022

Table 25 □Sales of Small Appliances by Category: % Volume Growth 2017-2022

Table 26 □Sales of Small Appliances by Category: % Value Growth 2017-2022

Table 27 □NBO Company Shares of Major Appliances: % Volume 2018-2022

Table 28 □LBN Brand Shares of Major Appliances: % Volume 2019-2022

Table 29 □NBO Company Shares of Small Appliances: % Volume 2018-2022

Table 30 □LBN Brand Shares of Small Appliances: % Volume 2019-2022

Table 31 □Distribution of Major Appliances by Format: % Volume 2017-2022

Table 32 □Distribution of Small Appliances by Format: % Volume 2017-2022

Table 33 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027

Table 34 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027

Table 35 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027

Table 36 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027

Table 37 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027

Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027

Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027

Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027

Table 41 □Forecast Sales of Small Appliances by Category: Volume 2022-2027

Table 42 □Forecast Sales of Small Appliances by Category: Value 2022-2027

Table 43 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027

Table 44 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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#### SOURCES

Summary 1 Research Sources

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