

Small Cooking Appliances in Poland

Market Direction | 2022-12-05 | 39 pages | Euromonitor

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Report description:

Small cooking appliances recorded positive sales growth again during 2022 and this is largely a reflection of the elevated interest in cooking at home that has been seen among the population of Poland since the onset of the COVID-19 pandemic. Preparing elaborate and impressive meals from scratch at home using fresh ingredients became a very popular hobby during the period of social distancing and home seclusion that was seen in Poland at the height of the pandemic and initially this was a necessity...

Euromonitor International's Small Cooking Appliances in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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The popularity of cooking at home and desire for professional results boost demand

Desire to recreate the on-trade coffee experience benefits espresso coffee machines

Light fryers continues to gain ground, largely at the expense of deep fat fryers

PROSPECTS AND OPPORTUNITIES

Innovation set to spur sales growth as emerging technologies offer greater convenience

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Espresso coffee machines slated for strong growth, with pod coffee machines in decline

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