

Small Cooking Appliances in Norway

Market Direction | 2022-12-13 | 39 pages | Euromonitor

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Report description:

Retail volume sales of small cooking appliances in Norway fell sharply in all categories during 2022. This was partly due to the Coronavirus (COVID-19)-induced spikes recorded during 2020 and/or 2021. As in other categories of consumer appliances, the exigencies of the COVID-19 pandemic brought forward purchases of small cooking appliances. Due to a maturity of demand, with reduced need to purchase new small cooking appliances, market sizes normalised. Indeed, only espresso coffee machines, hard...

Euromonitor International's Small Cooking Appliances in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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