

Small Cooking Appliances in Indonesia

Market Direction | 2022-12-05 | 40 pages | Euromonitor

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Report description:

Small cooking appliances in Indonesia continues to be dominated by two products, namely freestanding hobs and rice cookers. These products are considered essential by most households and as such demand remains stable, with growth continuing to be driven by the constant increase in the number of households. The economic recovery seen in the country as COVID-19 fears subside, along with continued urbanisation and the increasing number of new families, has also boosted sales of freestanding hobs an...

Euromonitor International's Small Cooking Appliances in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Leading players invest in new product development as they fight for share

Light fryers takes off as low-priced Chinese brands make these products more accessible

PROSPECTS AND OPPORTUNITIES

Freestanding hobs and rice cookers will remain key components of the average Indonesian kitchen

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Healthy, multifunctional small cooking appliances expected to attract further interest

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