

Small Cooking Appliances in India

Market Direction | 2022-12-15 | 38 pages | Euromonitor

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Report description:

After seeing negligible retail volume growth in 2021, small cooking appliances is set to witness a more dynamic increase in 2022, offsetting the slight decline seen in 2020. As offices and schools have reopened, many consumers are returning to their pre-pandemic lives, and they are more time-pressed. In addition, according to Euromonitor International's Economies and Consumers data, the employed female population increased by 15% between 2017 and 2022. Thus, households are looking for appliances...

Euromonitor International's Small Cooking Appliances in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Time-pressed consumers value small cooking appliances

Freestanding hobs dominates small cooking appliances

TTK Prestige remains the leader in small cooking appliances

PROSPECTS AND OPPORTUNITIES

Growth expected due to post-pandemic normalisation and gifting

Competitive landscape set to remain fragmented, but strategic acquisitions likely

Deals and discounts will be part of companies' growth plans

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