

Small Cooking Appliances in Hungary

Market Direction | 2022-12-13 | 40 pages | Euromonitor

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Report description:

Growth in total volume sales of small cooking appliances in 2022 looks set to be down slightly on 2021. This is mainly due to increasing maturity, though growth has also been tempered by price hikes and falling purchasing power amidst soaring inflation. Nonetheless, demand has remained resilient on the whole, with the vast majority of categories poised to record solid performances in volume terms for the entire year. As with food preparation appliances, sales have been buoyed by the fact that ma...

Euromonitor International's Small Cooking Appliances in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Electric grills is the most dynamic category in volume terms

Light fryers continue to win over consumers

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