

Small Cooking Appliances in Hungary

Market Direction | 2022-12-13 | 40 pages | Euromonitor

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Report description:

Growth in total volume sales of small cooking appliances in 2022 looks set to be down slightly on 2021. This is mainly due to increasing maturity, though growth has also been tempered by price hikes and falling purchasing power amidst soaring inflation. Nonetheless, demand has remained resilient on the whole, with the vast majority of categories poised to record solid performances in volume terms for the entire year. As with food preparation appliances, sales have been buoyed by the fact that ma...

Euromonitor International's Small Cooking Appliances in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Small Cooking Appliances in Hungary
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List Of Contents And Tables

SMALL COOKING APPLIANCES IN HUNGARY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Volume growth remains robust despite slowing demand in most categories

Electric grills is the most dynamic category in volume terms

Light fryers continue to win over consumers

PROSPECTS AND OPPORTUNITIES

Increasing maturity will limit growth potential but demand will remain buoyant overall

Other small cooking appliances set to benefit from growing desire for convenience

Volume share of the e-commerce channel expected to continue rising

CATEGORY DATA

Table 1 Sales of Small Cooking Appliances by Category: Volume 2017-2022

Table 2 Sales of Small Cooking Appliances by Category: Value 2017-2022

Table 3 Sales of Small Cooking Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Small Cooking Appliances by Category: % Value Growth 2017-2022

Table 5 Sales of Freestanding Hobs by Format: % Volume 2017-2022

Table 6 NBO Company Shares of Small Cooking Appliances: % Volume 2018-2022

Table 7 LBN Brand Shares of Small Cooking Appliances: % Volume 2019-2022

Table 8 Distribution of Small Cooking Appliances by Format: % Volume 2017-2022

Table 9 Forecast Sales of Small Cooking Appliances by Category: Volume 2022-2027

Table 10 □Forecast Sales of Small Cooking Appliances by Category: Value 2022-2027

Table 11 □Forecast Sales of Small Cooking Appliances by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Small Cooking Appliances by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN HUNGARY

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 13 Household Penetration of Selected Total Stock Consumer Appliances by Category 2017-2022

Table 14 Replacement Cycles of Consumer Appliances by Category 2017-2022

Table 15 Forecast Household Penetration of Selected Total Stock Consumer Appliances by Category 2022-2027

Table 16 Forecast Replacement Cycles of Consumer Appliances by Category 2022-2027

MARKET DATA

Table 17 Sales of Consumer Appliances by Category: Volume 2017-2022

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Table 18	Sales of Consumer Appliances by Category: Value 2017-2022
Table 19	Sales of Consumer Appliances by Category: % Volume Growth 2017-2022
Table 20	Sales of Consumer Appliances by Category: % Value Growth 2017-2022
Table 21	Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022
Table 22	□Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022
Table 23	□Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022
Table 24	□Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022
Table 25	□Sales of Small Appliances by Category: Volume 2017-2022
Table 26	□Sales of Small Appliances by Category: Value 2017-2022
Table 27	□Sales of Small Appliances by Category: % Volume Growth 2017-2022
Table 28	□Sales of Small Appliances by Category: % Value Growth 2017-2022
Table 29	□NBO Company Shares of Major Appliances: % Volume 2018-2022
Table 30	□LBN Brand Shares of Major Appliances: % Volume 2019-2022
Table 31	□NBO Company Shares of Small Appliances: % Volume 2018-2022
Table 32	□LBN Brand Shares of Small Appliances: % Volume 2019-2022
Table 33	□Distribution of Major Appliances by Format: % Volume 2017-2022
Table 34	□Distribution of Small Appliances by Format: % Volume 2017-2022
Table 35	□Forecast Sales of Consumer Appliances by Category: Volume 2022-2027
Table 36	□Forecast Sales of Consumer Appliances by Category: Value 2022-2027
Table 37	□Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027
Table 38	□Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027
Table 39	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027
Table 40	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027
Table 41	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027
Table 42	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027
Table 43	□Forecast Sales of Small Appliances by Category: Volume 2022-2027
Table 44	□Forecast Sales of Small Appliances by Category: Value 2022-2027
Table 45	□Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027
Table 46	□Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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