

Small Cooking Appliances in Denmark

Market Direction | 2022-12-08 | 36 pages | Euromonitor

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Report description:

The Coronavirus (COVID-19) pandemic brought forward the demand for a number of small cooking appliances in 2020. The measures to stem the tide of the COVID-19 virus meant that households spent more time at home and, accordingly, were more inclined to spend on home luxuries like small cooking appliances, including breadmakers, a range of coffee machines, light fryers, electric grills, coffee mills and kettles. As with food preparation appliances, these purchases were informed by the discovery or...

Euromonitor International's Small Cooking Appliances in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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