

**RTD Tea in Indonesia**

Market Direction | 2022-12-05 | 31 pages | Euromonitor

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**Report description:**

RTD tea experienced on-trade and off-trade challenges during the COVID-19 pandemic. The closure of foodservice outlets, including independent outlets such as warung bakso (meatball cafes) and warung padang (Padang cuisine cafes), as a result of social distancing measures, had a significant negative impact on volume sales in 2020 and 2021. Moreover, some COVID-19 related restrictions persisted in the first half of 2022, with restaurants and cafes operating at reduced capacity, for example. This h...

Euromonitor International's RTD Tea in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the RTD Tea market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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