

RTD Tea in Croatia

Market Direction | 2022-12-12 | 25 pages | Euromonitor

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Report description:

The war in Ukraine is having a negative impact, with the resultant energy crisis leading to soaring inflation and dampening volume sales. However, RTD is expected to fare better than more popular soft drinks such as carbonates, juice and bottled water. In 2022, RTD tea is expected register both healthy retail current value and volume growth. Growth is expected to be even higher through foodservice channels. Part of the reason for the healthy performance is that players offered frequent discounts...

Euromonitor International's RTD Tea in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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