

RTD Tea in Bosnia and Herzegovina

Market Direction | 2022-12-09 | 25 pages | Euromonitor

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Report description:

RTD tea is considered a healthier option to other soft drinks and is thus drawing consumers away from carbonates and juice. Consumer demand was unaffected by the COVID-19 global pandemic and remains strong in 2022 despite rising prices pushed up by inflation. RTD tea remains a niche product and due to its higher price point, most of its consumer base are more affluent consumers with larger disposable incomes. These consumers have not been adversely affected by the rising cost of living in 2022 a...

Euromonitor International's RTD Tea in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

RTD Tea in Bosnia and Herzegovina

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List Of Contents And Tables

RTD TEA IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumer demand for RTD Tea remains resilient in the face of price inflation

Health and wellness positioning drives premiumisation

Reduced sugar still RTD Tea makes headway

PROSPECTS AND OPPORTUNITIES

Consumer demand for RTD tea to remain solid inspired by health and wellness

Reduced sugar RTD Tea to see the best performance

E-commerce sales of RTD tea to double by 2027

CATEGORY DATA

Table 1 Off-trade Sales of RTD Tea by Category: Volume 2017-2022

Table 2 Off-trade Sales of RTD Tea by Category: Value 2017-2022

Table 3 Off-trade Sales of RTD Tea by Category: % Volume Growth 2017-2022

Table 4 Off-trade Sales of RTD Tea by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Off-trade RTD Tea: % Volume 2018-2022

Table 6 LBN Brand Shares of Off-trade RTD Tea: % Volume 2019-2022

Table 7 NBO Company Shares of Off-trade RTD Tea: % Value 2018-2022

Table 8 LBN Brand Shares of Off-trade RTD Tea: % Value 2019-2022

Table 9 Forecast Off-trade Sales of RTD Tea by Category: Volume 2022-2027

Table 10 Forecast Off-trade Sales of RTD Tea by Category: Value 2022-2027

Table 11 Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2022-2027

Table 12 Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2022-2027

SOFT DRINKS IN BOSNIA AND HERZEGOVINA

EXECUTIVE SUMMARY

Soft drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021

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Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022

Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022

Table 23 Off-trade Sales of Soft Drinks by Category: Value 2017-2022

Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022

Table 25 Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022

Table 26 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022

Table 27 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022

Table 28 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022

Table 29 NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022

Table 30 LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022

Table 31 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022

Table 32 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022

Table 33 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027

Table 34 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027

Table 35 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027

Table 36 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027

Table 37 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027

Table 38 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027

Table 39 Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027

Table 40 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027

Table 41 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027

Table 42 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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