

RTD Tea in Bosnia and Herzegovina

Market Direction | 2022-12-09 | 25 pages | Euromonitor

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Report description:

RTD tea is considered a healthier option to other soft drinks and is thus drawing consumers away from carbonates and juice. Consumer demand was unaffected by the COVID-19 global pandemic and remains strong in 2022 despite rising prices pushed up by inflation. RTD tea remains a niche product and due to its higher price point, most of its consumer base are more affluent consumers with larger disposable incomes. These consumers have not been adversely affected by the rising cost of living in 2022 a...

Euromonitor International's RTD Tea in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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