

## **RTD Tea in Bolivia**

Market Direction | 2022-12-09 | 26 pages | Euromonitor

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### **Report description:**

In 2022, the RTD tea category in Bolivia saw moderate growth in retail volume and current value sales. The limited number of brands and strong competition from other soft drink categories such as carbonates, drink juices and bottled water which are heavily promoted prevents further development of the category. Refresca-T distributed by Pil Andina SA dominates the category since it is the only brand with widespread availability in mass distribution channels, including supermarkets, small independ...

Euromonitor International's RTD Tea in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the RTD Tea market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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