

RTD Coffee in the Czech Republic

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Report description:

Retail volume consumption of RTD coffee continues to grow in 2022. Premiumisation and innovation in terms of reduced sugar options all help to fuel interest. For example, Nestle Cesko launched its new Nescafe Latte and Nescafe Americano lines, both with no added sugar, in a practical 250ml can made from recyclable aluminium. Meanwhile, Big Shock, an energy drinks producer, entered the market with its premium line Big Shock! Coffee in three variants - Espresso Milk, Irish Coffee, Vanilla Latte -...

Euromonitor International's RTD Coffee in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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