

RTD Coffee in Indonesia

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Report description:

RTD coffee is typically consumed on-the-go, as is suggested by the significant contribution of the convenience stores and small local grocers to overall category sales. As a result, the reduced mobility of consumers due to large-scale COVID-19-related social distancing interventions had a significant impact on RTD coffee sales during 2020 and 2021. However, conditions were more favourable in 2022, following the lifting of most restrictions in the second half of the year, which saw consumers retu...

Euromonitor International's RTD Coffee in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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